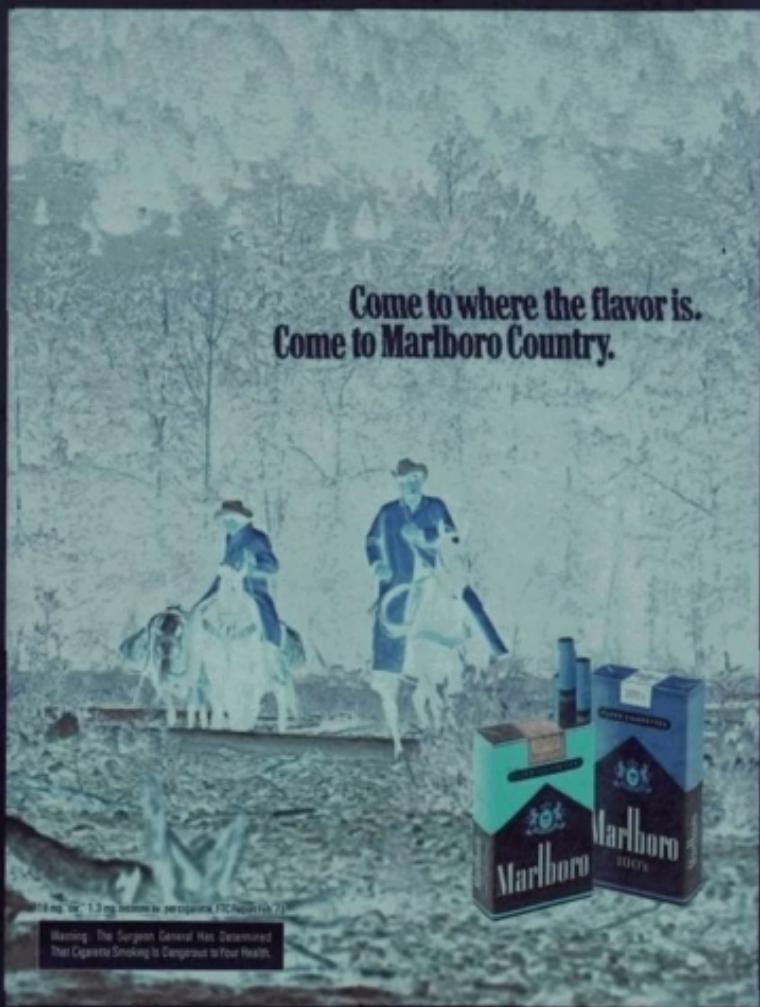


LEO BURNETT U.S.A.

Ad No. 302—Plate 1—Dry River Bed—Reg. No. 60770—Page, 4/8 Month—8½ x 11½ in.—National Magazine, 1970

Printed in U.S.A.

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Come to Marlboro Country.



1 mg "tar," 1.3 mg nicotine av. per cigarette. FTC Report Feb. 7/70.

Warning: The Surgeon General Has Determined  
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